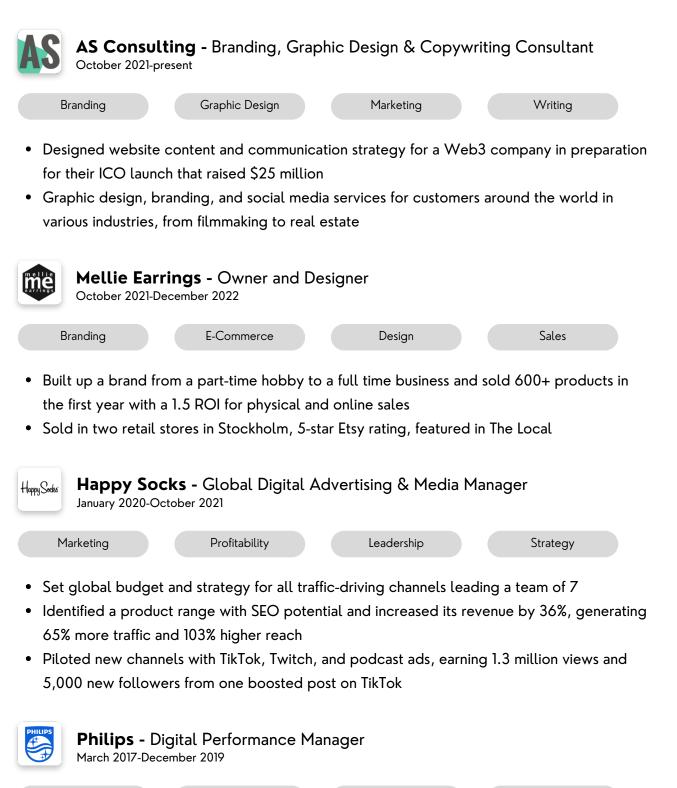
Amelia Shroyer

Marketing expert with over fifteen years of experience elevating international brands through effective digital marketing strategies

Professional Experience



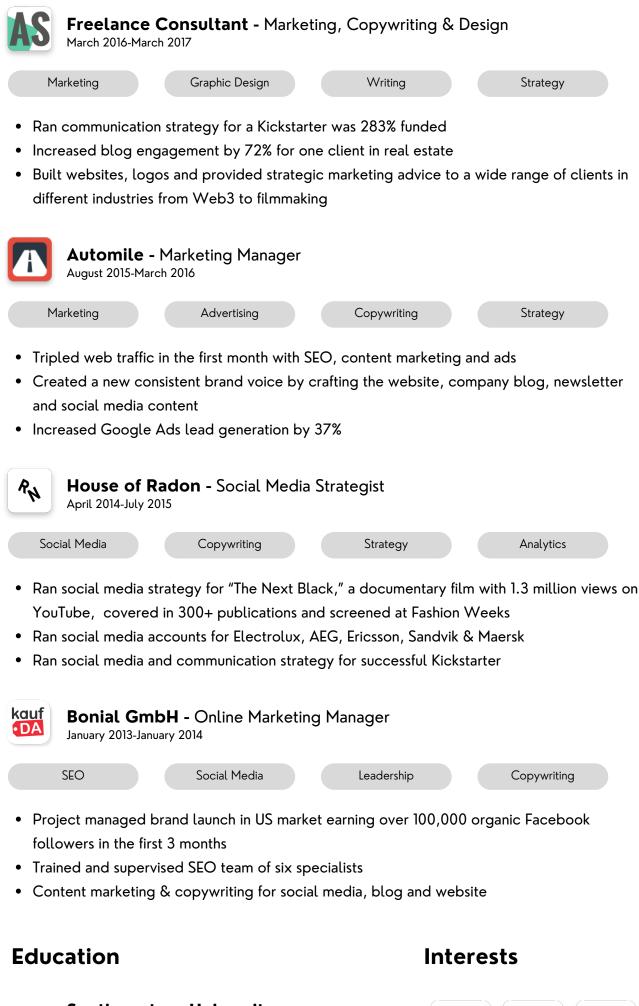
Optimization

Data Analysis

Recruitment

Mentorship

- Increased on-page conversion by 16% over 14 different product categories
- Initiated a new way of working with SEO that increased search traffic by 41%
- Recruited and mentored a team of six marketing and content interns





Southwestern University

B.A in Political Science Class of 2009



Institut Catholique de Toulouse International Studies

Study abroad semester 2007





Forsbergs Skola Grafisk Design/Reklam 1 + 2 January 2024-present



Volunteer Experience

Languages



Community Development Network

Communications Advisor July 2014-December 2018

English - native

French - fluent

Swedish - proficient



Social Media Week Berlin Advisory Board & Event Coordinator July 2012-December 2018